THE NEW **OUR STRENGTHS. OUR STRATEGY.**

WHAT MAKES US STRONG

LONG-TERM CLIENT RELATIONSHIPS



93% of revenue from 250 enterprise customers

of revenue from longterm agreements

. Enterprise client retention rate

+40 years' experience managing digital assets Currently manage 1000's of digital assets daily

PROVEN TALENT **& TRACK RECORD**



EXCEPTIONAL TALENT Diversified & highly skilled

STRONG CLIENT ENGAGEMENT 70% win rate

OPERATIONAL EXCELLENCE Right-sizing | Reducing costs

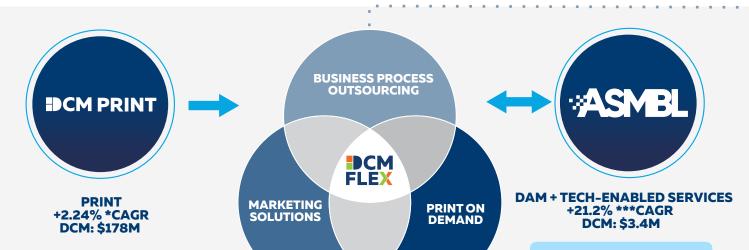


BUSINESS INTELLIGENCE ERP data | BI capabilities



DIGITAL PROFICIENCY DAM | POD | workflow + data management

OUR STRATEGY: PRINT→DIGITAL





- Customizable to clients' ecosystems
- Biggest driver behind recent DCM wins

100+ active users 8,000 users per year tech-enabled revenue active clients daily users

"DCM Flex was not only able to provide features and functions that our organization has never had before, but it also created process efficiencies, reducing turnaround times from months to a few days." FI client

regulatory requirements.... This is a differentiator in the marketplace and alued by our regulatory affairs team.' Cannabis client

"DCM Flex...supports our program change management strategies, such as notifying users when forms are updated or replaced." Healthcare client

ASMBL: DIGITAL ASSET MANAGEMENT











Certain statements in this infographic constitute "forward-looking" statements that involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance, objectives or achievements of DCM or industry results, to be materially different from any future results, performance, objectives or achievements expressed or implied by such forward-looking statements.

*Researchandmarkets.com

** Grandviewresearch.com

***Global Digital Asset Management Market (2020 – 2025), Mordor Intelligence Industry Report