

Q2 2024 SUMMARY

"I am pleased to report on the continued progress of our business in the second quarter of 2024. The second quarter represents the fourth full quarter of consolidated "one company" results since completing our acquisition of Moore Canada Corporation ("MCC") on April 24, 2023.



During the quarter, we continued to be guided by our commitment to delivering on our key post-acquisition integration priorities, including consolidating our plant network, integrating legacy MCC systems, completing our restructuring actions and building profitable growth.

Our Commercial team is making progress on several fronts on our path to building a strong platform for profitable growth. The team is leveraging our expanded suite of product and service offerings, led by our tech-enabled solutions, with a focus on continuing to improve our product mix, increasing our wallet share with existing clients, strengthening our presence in key industry verticals, and winning new logos."

- Richard Kellam, President & Chief Executive Officer

DCM-TSX DCMDF-OTCQX August 7, 2024

Q2 2024 BY THE NUMBERS



\$125.8M

REVENUE

+5.7% VS. Q2 2023



\$34.3M GROSS PROFIT

+7.2% VS. Q2 2023



27.3%

GROSS MARGIN AS % OF REVENUE





19.0%

SG&A AS %
OF REVENUES

VS. 19.3% IN Q2 2023



\$16.9M

ADJUSTED EBITDA*

+22.2% VS. Q2 2023



-48.3%

NET DEBT REDUCTION OR -\$70.2M SINCE MCC ACQUISITION

*Adjusted EBITDA is a non-GAAP measure. For a reconciliation of Adjusted EBITDA to Net Income, see DCM's MD&A filed on www.sedarplus.ca.

Q2 2024 HIGHLIGHTS

Launch of ASMBLa fully Al-enabled digital asset management

(DAM) platform

Plant consolidationThistle/Bond (Toronto, Ontario) plant consolidation

- completed in June 2024Trenton/Fergus, Ontario plant closures on track
- to be completed prior to year end 2024

Reconfirmed \$30-35M annualized

synergy targets on track to be substantially completed by year end

New state-of-the-art equipment and work, provides production efficiencies and capacity for growth

Capital investment

- Investing in growth segments of print & marketing communications market

• Leading with tech-enabled solutions, we are leveraging expanded suite of products and services

Focus on profitable growth

- Driving margin improvement through strategic revenue management initiatives
- New business development initiatives in vertical markets, new logos, wallet share
- Confirmation of 5-year strategic

financial targets





