

FISCAL 2024 SUMMARY

"2024 was a pivotal year for DCM highlighted by the successful completion of the complex integration of the Moore Canada Corporation ("MCC") acquisition which we accomplished on budget and nearly a full year ahead of our original schedule. We are now well-positioned to leverage our larger scale, incremental capacity, expanded product mix and the skills and capabilities of our team to drive profitable growth, return to pre-acquisition levels of +30% gross profit margins, and deliver strong free cash flow¹ going forward.



With the actions we took during 2024 to complete the integration of the MCC business into DCM, we were pleased to be able to recently announce a special dividend to shareholders and the commencement of a regular quarterly dividend program reflecting our confidence in DCM's growth potential and our commitment to enhancing shareholder returns."

– Richard Kellam, President & Chief Executive Officer

DCM-TSX DCMDF-OTCQX March 13, 2025

FISCAL 2024 BY THE NUMBERS



\$480.0M

REVENUES

+7.2% VS. 2023



\$130.1M

GROSS PROFIT

+9.4% VS. 2023



27.1%

GROSS MARGIN

VS. 26.6% LAST YEAR



\$63.9M

ADJUSTED EBITDA¹

+19.7% VS. 2023



13.3%

ADJUSTED EBITDA¹ MARGIN

VS. 11.9% LAST YEAR



-46%

NET DEBT REDUCTION

TO \$78.9M SINCE ACQUISITION OF MCC

2024 HIGHLIGHTS



PLATFORM BUILT FOR PROFITABLE GROWTH

ACHIEVED TARGETED \$30M-\$35M IN ANNUALIZED SYNERGIES EXITING 2024



FACILITY CONSOLIDATION & ERP INTEGRATION COMPLETED

- Edmonton, Alberta closed in November 2023
- Thistle/Bond facilities in Toronto, ON merged in June 2024
- Fergus, ON plant ceased production in October 2024
- Treton, ON plant ceased production in November 2024



CAPITAL INVESTMENT IN GROWTH MARKETS

- 2024 Capex of \$12.3M vs. \$4.2M in 2023
- Invested more than \$21M in state-of-the-art equipment
- Investment facilitates entry into new markets of prime labels, shrink film, paperboard/pre-formed packaging



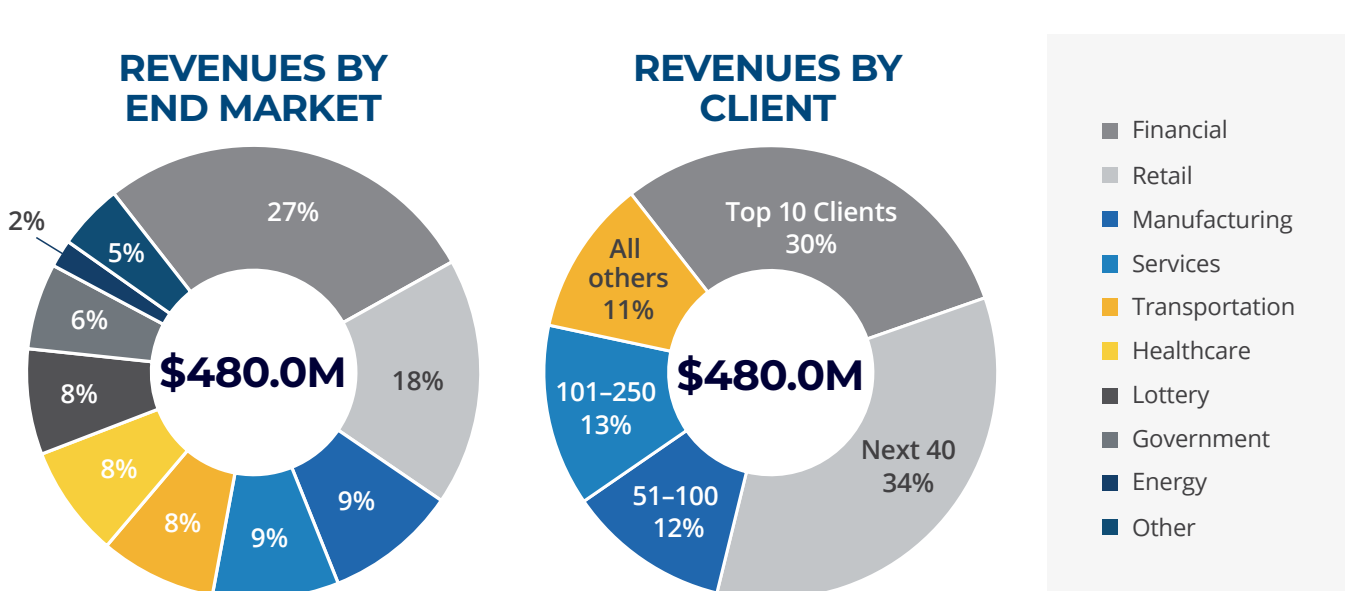
EXPANSION OF TECH-ENABLED SOLUTIONS

- Launched ASMBL, a fully AI-enabled DAM
- Acquired Zavy Limited, a SaaS provider of social media analytics & management

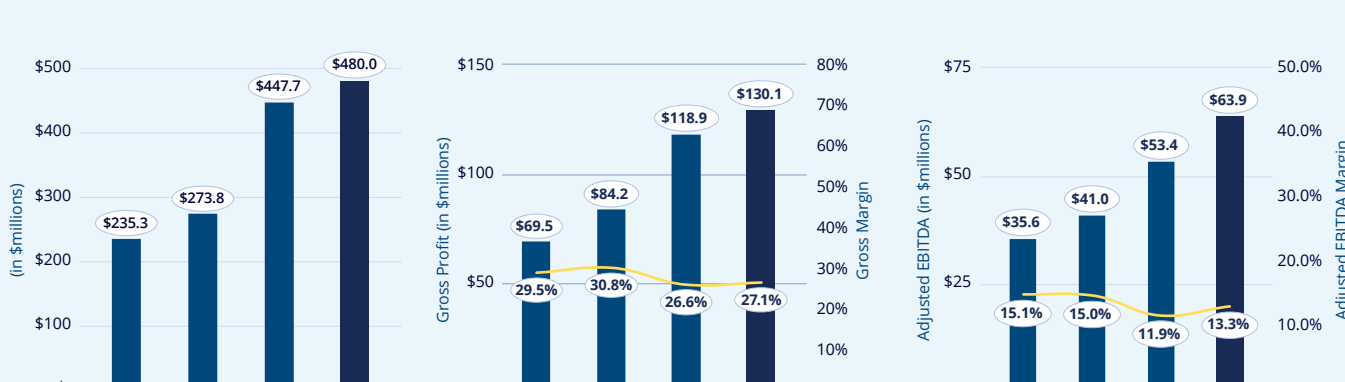


BUSINESS SUMMARY

DIVERSE BLUE-CHIP CLIENTS 2024



4-YEAR TRACK RECORD OF GROWTH



LONG TERM FINANCIAL OBJECTIVES

- +5% CAGR Revenue**
- RETURNING TO THE +30% RANGE Gross margin**
- +14% ON AN ANNUAL BASIS Adjusted EBITDA¹**

¹ Adjusted EBITDA, Free cash flow and Net Debt are non-IFRS measures. For definitions and reconciliations, if applicable, see DCM's most recent MD&A filed on www.sedarplus.ca.