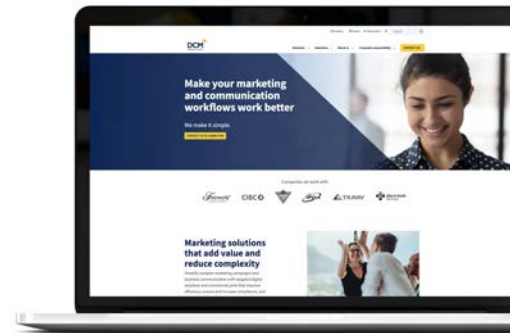




About DCM

DCM helps clients simplify complex marketing communications and operations workflow through both digital and print solutions. We provide tech-enabled marketing and print related workflow solutions including digital asset management. DCM serves over 2,500 clients including 70 of the 100 largest Canadian corporations and many leading government agencies.

Our core strength lies in delivering individualized services to our clients that simplify their communications, including executing their print needs, ensuring compliance, and managing content. From omnichannel marketing campaigns to large-scale print and digital workflows, our goal is to make complex tasks surprisingly simple, allowing our clients to focus on what they do best.



For more information, please visit datacm.com

Investment Highlights

- Leader in Canadian business and marketing communications sector, focused on profitable growth
- Transformational \$137M acquisition of Moore Canada in April 2023, with synergy realization ahead of plan and expected annual savings of \$30M-35M
- Track record of debt reduction and cash flow generation, with net debt down -48% since acquisition close
- Future growth enhanced by new technology product launches and M&A opportunities
- Experienced leadership team that delivers results

DCM at a Glance

Headquarters

Brampton, ON

Founded

1959

Revenue (FY23)

\$473.8M

Adj. EBITDA (FY23)*:

\$53.4M

Ticker Symbol:

TSX: DCM | OTCQX: DCMDF

Enterprise Clients:

400+

of Facilities:

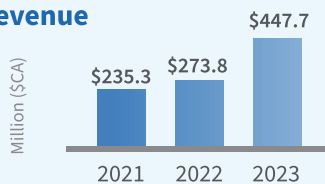
20

of Associates:

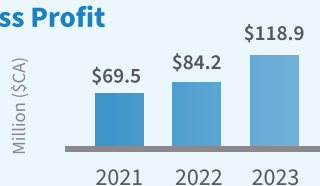
1,625

Financial Profile

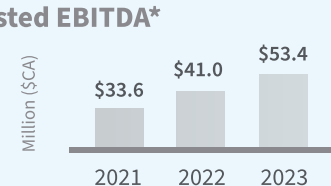
Revenue



Gross Profit



Adjusted EBITDA*



* Adjusted EBITDA is a non-IFRS measure. For a reconciliation to its most comparable IFRS accounting standards measure net income, "see Non-IFRS accounting standards measures" in our most recent MD&A filed on SEDAR+



Proudly serving 70 of the 100 largest corporations in Canada



Key Verticals



Financial



Transportation



Hospitality



Healthcare



Not-for-profit



Retail



Public Sector



Consumer Health

Technology-Enabled Subscription Services



Customer Communications Management

A centralized marketing resource hub for procuring and allocating personalized customer communications content



Digital Asset Management

A digital library that allows organizations to easily store, manage, and find their digital assets, ensuring they can create assets once, and use them many times



Personalized Video

An end-to-end managed service for creating and deploying personalized videos on a secure platform



Multi-Channel Workflow Management

A multichannel workflow management platform for building and executing marketing campaigns and integrating cross-functional enterprise teams



Location-Based

A smart allocation program that allows organizations to better understand their location networks and ensure each location gets exactly the right collateral

Key Management



J. R. Kingsley Ward
Chairman



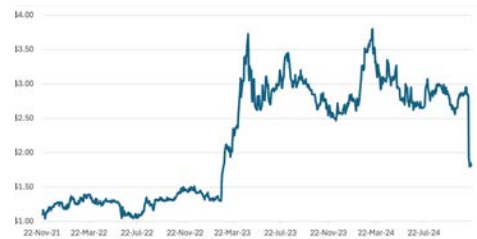
Richard Kellam
President & CEO



James E. Lorimer
CFO

3 year share performance

DCM: TSX



Analyst Coverage: Acumen Capital, Canaccord Genuity, Clarus Securities & eResearch

Capitalization and Ownership

Capitalization	"DCM" on TSX
Recent Share Price (Jan. 31, 2025)	\$2.07
52 week high/low	\$3.85/\$1.71
Common shares outstanding	55.3M
Options (\$1.18 avg. price)	4.2M
Warrants (\$3.16 avg. price)	0.3M
Fully Diluted Shares Outstanding	59.8M
Market Capitalization (F.D.)	\$123.8M
Total Enterprise Value*	\$201.0M
TEV Including Lease Liabilities	\$364.7

*TEV = Market capitalization plus net debt

Ownership Summary (fully diluted)

