Q3 2025 SUMMARY

"While challenging market conditions and revenue headwinds persisted in the third quarter, we continue to deliver solid operating results and generate strong free cash flow enabling us to reduce debt and return capital shareholders. We are addressing these challenges by maintaining our intense focus on new business development, diversifying our supply chain, and investing in digital innovation. In addition, we are taking a disciplined approach to managing overhead costs in the current environment, as reflected in this quarter's reduction in SG&A expenses. We are well positioned financially to navigate current challenges in our markets and to realize the benefit of these efforts as market conditions improve. At the same time, we have the flexibility to pursue strategic M&A opportunities to support our goal of delivering long-term value for both our clients and shareholders."

– Richard Kellam, President & Chief Executive Officer

DCM-TSX DCMDF-OTCQX November 12, 2025

Q3 2025 BY THE NUMBERS

$105.4M
REVENUE
-3.1% VS. Q3 2024

24.6M
GROSS PROFIT
-12.1% VS. Q3 2024

23.4%
GROSS MARGIN
VS. 25.8% LAST YEAR

$12.3M
ADJUSTED EBITDA[1]
-2.1% VS. Q3 2024

11.7%
ADJUSTED EBITDA[1] MARGIN
VS. 11.6% LAST YEAR

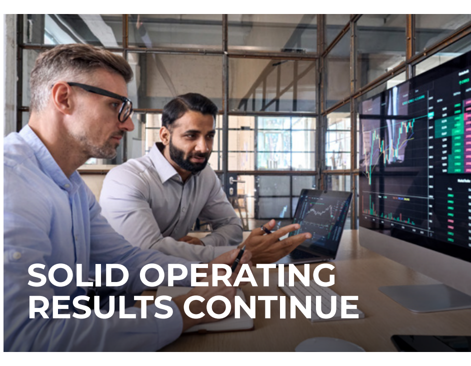
-45%
NET DEBT[1] REDUCTION
TO $80.6M SINCE ACQUISITION OF MCC

Q3 2025 HIGHLIGHTS

MANAGING WELL THROUGH MARKET UNCERTAINTY

SOLID OPERATING RESULTS CONTINUE

- Revenue and Adjusted EBITDA in-line with expectations, negatively impacted by sustained macro headwinds
- Strong free cash enabled debt reduction and return of capital to shareholders

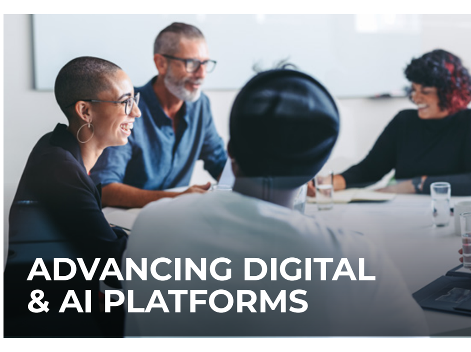


MACRO UNCERTAINTY REMAINS

- Economic and tariff uncertainty negatively impacting business confidence
- Direct and indirect impact from Canada Post labour disruptions
- Managing overhead to mitigate impacts of lower client spending

ADVANCING DIGITAL & AI PLATFORMS

- CCM360 named to Aspire Leaderboard
- Launched AI-powered contentcloud.ai DAM platform



M&A REMAINS A FOCUS

- Pipeline continues to grow with market activity that remains robust
- Macro uncertainty creating opportunities and providing incentive for sellers
- Well capitalized to transact

2025 PRIORITIES

Drive profitable organic growth by leveraging our expanded suite of tech-enabled offerings, strengthening our presence in key industry verticals and securing new business wins.

Deliver a return on new capital investments focused on enhancing our production capabilities and positioning us to drive operating efficiencies.

Continue to drive gross margin improvement through top line revenue growth, operating efficiencies, and strategic revenue management initiatives.

Demonstrate agility and adaptability to effectively navigate an uncertain economic and geopolitical environment.

1 Adjusted EBITDA, Free cash flow and Net Debt are non-IFRS measures. For definitions and reconciliations, if applicable, see DCM's most recent MD&A filed on www.sedarplus.ca.

Visit ir.datacm.com for more details on our Q3 2025 financial statements and MD&A dated November 11, 2025, including forward-looking statements, related risk factors, and non-IFRS measures. DCM's annual and interim filings are also available at www.sedarplus.ca.