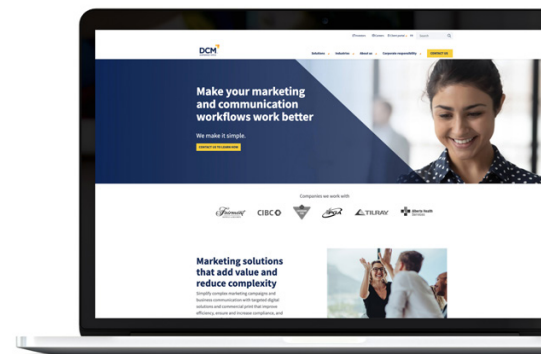


About DCM

DCM helps clients simplify complex marketing communications and operations workflow through both digital and print solutions. We provide tech-enabled marketing and print related workflow solutions including digital asset management. DCM serves over 2,500 clients including 70 of the 100 largest Canadian corporations and many leading government agencies.

Our core strength lies in delivering individualized services to our clients that simplify their communications, including executing their print needs, ensuring compliance, and managing content. From omnichannel marketing campaigns to large-scale print and digital workflows, our goal is to make complex tasks surprisingly simple, allowing our clients to focus on what they do best.



i For more information, visit datacm.com

Investment Highlights

- Leader in Canadian business and marketing communications sector, focused on profitable growth
- Transformational \$137M acquisition of Moore Canada in April 2023, with \$30M-35M in annualized synergies achieved exiting 2024
- Track record of debt reduction and cash flow generation, with net debt down -45% since acquisition close
- Future growth enhanced by new technology product launches and M&A opportunities
- Experienced leadership team that delivers results

DCM at a Glance

Headquarters
Brampton, ON

Founded
1959

Revenue (FY24)
\$480.0M

Adj. EBITDA (FY24)*
\$63.9M

Ticker Symbol
TSX: DCM | OTCQX: DCMD

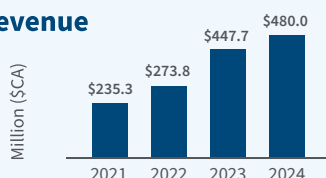
Enterprise Clients
400+

of Facilities
20

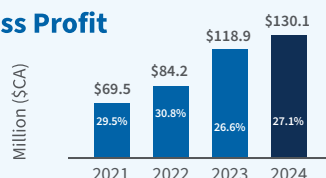
of Associates
1,500

Financial Profile

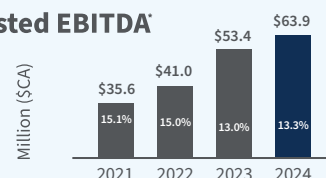
Revenue



Gross Profit



Adjusted EBITDA*



*Adjusted EBITDA is a non-IFRS measure. For a reconciliation to its most comparable IFRS accounting standards measure net income, "see Non-IFRS accounting standards measures" in our most recent MD&A filed on SEDAR+



Proudly serving 70 of the 100 largest corporations in Canada



Key Verticals



Financial



Transportation



Hospitality



Healthcare



Not-for-profit



Retail



Public Sector



Consumer Health

Technology-Enabled Subscription Services

DCMFLEX™

Marketing Resource Hub

A centralized hub for distributing personalized communications at scale.

contentcloud^{ai}

Digital Asset Management

Digital asset management software that takes content from scattered to streamlined, transforming disorganized files into searchable, ready-to-use content



CCM360

Customer Communications Management

CCM360 streamlines and personalizes customer communications by seamlessly combining regulatory and marketing communications

Zaavy

Social Media Analytics

An AI-enabled marketing technology solution using social media analytics and social listening to understand audience engagement, sentiment, and campaign effectiveness

Key Management



J. R. Kingsley Ward
Chairman



Richard Kellam
President & CEO



James E. Lorimer
CFO

3 year share performance

DCM: TSX



Analyst Coverage: Acumen Capital, Clarus Securities & Paradigm Capital

Capitalization and Ownership

Capitalization	"DCM" on TSX
Recent Share Price (November 10, 2025)	\$1.33
52 week high/low	\$2.84/\$1.25
Common shares outstanding	54.9M
Options (\$1.17 avg. price)	3.9M
Fully Diluted Shares Outstanding	58.9M
Market Capitalization (F.D.)	\$83.7M
Total Enterprise Value*	\$164.3M
TEV Including Lease Liabilities	\$355.4M

*TEV = Market capitalization plus net debt

Ownership Summary

(fully diluted)

